

BRAINSTORMING WORKSHOP

“HOW WOULD THE IDEAL PRODUCT INFORMATION LOOK LIKE FOR NON-PRESCRIPTION MEDICINES?”

DATE/TIME: 6 April 2011 - 9:30 to 17:00 hours

**LOCATION: PAGB Offices
Vernon House, Sicilian Avenue – London WC1A 2QS**

PROPOSED MEETING AGENDA

- 9:30 – 9:40** Welcome and objectives of the meeting
- 9:40 – 10:00** Current legal provisions concerning product information (in particular SPC and leaflets) and upcoming report of the European Commission
- 10:00 – 12:15** Review of current practice in the EU – learnings from user testing of non-prescription medicines leaflets: presentations by the invited user testing companies
- 12:15 – 12:30** Perspective of Medicines Labelling Group on “best practices on product information”
- 12:30 – 13:15** Lunch
- 13:15 – 16:45** Brainstorming discussion “How would the ideal product information look like for non-prescription medicines?” – The objective would be to crystallise the outcome of the discussion into an AESGP position in anticipation of the publication of the European Commission’s report
- 16:45 – 17:00** Conclusions and next steps